



SIXTH ANNUAL NATIONAL STUDENT SHOW

presented by the Dallas Society of Visual Communications

SCHOLARSHIP FORM A & B

Clampitt Paper Company, Attn: Crystal Bryant, 9207 Ambassador Row, Dallas, TX 75247

For more information visit www.nationalstudentshow.org

Entries due by April 16, 2010

INSTRUCTIONS:

1. Fill out one form per scholarship.

Print clearly and legibly. Do not detach the Tracking Form from the Main Form.

2. Send your payment in with your entries.

Follow the payment instruction at the bottom of this form. You must have registered to enter work into the show and scholarships.

3. If the work you are entering in the show is the same as the work you are entering in the scholarships, you must have two copies of the entry. You cannot enter only one piece for both the show and the scholarships. You must have one copy for the show, and one copy for the scholarships.

4. Put all of your pieces into one package.

Label the back of your package with the name of the scholarship that you are applying for, your name, and your school. For example:

Dick Sloan Portfolio Prize
Your Name
Name of Your School

5. Mail in your entries and registration form with payment to:

National Student Show
Clampitt Paper Company
ATTN: Crystal Bryant
9207 Ambassador Row
Dallas, TX 75247

6. Mail in your entries on time.

Deadline for entries is April 16, 2010.

SCHOLARSHIP FORM A & B

Scholarship Category Number *(see list for reference)*

Student Name _____ Year in School *(Senior, Junior, etc.)*

Name of School *(no abbreviations please)*

Name of Instructor *(who is most responsible for your development)*

Your Home Address _____

City _____ State _____ Zip _____

Email Address _____ Phone Number *(with area code)*

TRACKING FORM *(do not detach from main entry form)*

Scholarship Category Number *(see list for reference)*

Student Name _____ Year in School *(Senior, Junior, etc.)*

Name of School *(no abbreviations please)*

Name of Instructor *(who is most responsible for your development)*

Your Home Address _____

City _____ State _____ Zip _____

Email Address _____ Phone Number *(with area code)*

PAYMENT *(Check Only One)*

- 1. I have enclosed a cashier's check or money order for \$25, made payable to DSVLC.
- 2. I would like you to bill my credit card for \$25. Credit Card type (circle one): **VISA MC AmEx**

Credit Card Number _____
Expiration Date _____ Name on Card _____

A: Dick Sloan Portfolio Prize—Open to juniors only. A \$3,000 scholarship awarded to the most outstanding individual junior-level portfolio. Judged on the merits of their creative talents. Enter 7-10 of your best pieces and include a certified copy of your college transcript.
Entry Fee: \$25

B: The DSVLC Sophomore Portfolio Prize—Open to sophomores only. A \$2,000 scholarship awarded to the most outstanding individual sophomore portfolio. *(Students who have reached second-semester sophomore status and have more than 12 hours remaining in their degree plan.)* Enter 7-10 of your best pieces.
Entry Fee: \$25



SIXTH ANNUAL NATIONAL STUDENT SHOW

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SCHOLARSHIP FORM C

Clampitt Paper Company, Attn: Crystal Bryant, 9207 Ambassador Row, Dallas, TX 75247

For more information visit www.nationalstudentshow.org

Entries due by April 16, 2010

INSTRUCTIONS:

1. Fill out one form per scholarship.

Print clearly and legibly. Do not detach the Tracking Form from the Main Form.

2. Send your payment in with your entries.

Follow the payment instruction at the bottom of this form. You must have registered to enter work into the show and scholarships.

3. If the work you are entering in the show is the same as the work you are entering in the scholarships, you must have two copies of the entry. You cannot enter only one piece for both the show and the scholarships. You must have one copy for the show, and one copy for the scholarships.

4. You must include a 700-word minimum essay on why you wish to pursue a career in communication arts.

5. You must include a current, certified college transcript with your entry.

6. Put all of your pieces into one package.

Label the back of your package with the name of the scholarship that you are applying for, your name, and your school. For example:

DSVCollege Tuition Scholarship
Your Name
Name of Your School

7. If you are applying for more than one scholarship, they can be mailed together as long as they are clearly marked.

8. Mail in your entries and registration form with payment to:

National Student Show
Clampitt Paper Company
ATTN: Crystal Bryant
9207 Ambassador Row
Dallas, TX 75247

9. Mail in your entries on time.

Deadline for entries is April 16, 2010.

SCHOLARSHIP FORM C

C –DSVCollege Tuition

Scholarship Category Number *(see list for reference)*

Student Name

Year in School *(Senior, Junior, etc.)*

Name of School *(no abbreviations please)*

Name of Instructor *(who is most responsible for your development)*

Your Home Address

City

State

Zip

Email Address

Phone Number *(with area code)*

TRACKING FORM *(do not detach from main entry form)*

C –DSVCollege Tuition

Scholarship Category Number *(see list for reference)*

Student Name

Year in School *(Senior, Junior, etc.)*

Name of School *(no abbreviations please)*

Name of Instructor *(who is most responsible for your development)*

Your Home Address

City

State

Zip

Email Address

Phone Number *(with area code)*

PAYMENT *(Check Only One)*

1. I have enclosed a cashier's check or money order for \$25, made payable to DSV.

2. I would like you to bill my credit card for \$25. Credit Card type (circle one): **VISA MC AmEx**

Credit Card Number

Expiration Date

Name on Card

C: DSVCollege Tuition – Given to a college student who wishes to further his or her education in visual communication. The winner will receive a \$1,000 scholarship to help them finish their degree program. Open to freshmen, sophomores and juniors only. Based on quality of work and scholastic achievement. To enter you must:

1. Submit 5-10 of your best pieces in the field you are studying or wish to study.
2. Include a certified copy of your college transcript.
3. Write a 700-word minimum essay on why you wish to pursue a career in communication arts.

Entry fee: \$25



SIXTH ANNUAL NATIONAL STUDENT SHOW

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SCHOLARSHIP FORM D

Clampitt Paper Company, Attn: Crystal Bryant, 9207 Ambassador Row, Dallas, TX 75247

For more information visit www.nationalstudentshow.org

Entries due by April 16, 2010

INSTRUCTIONS:

1. Fill out one form per scholarship.

Print clearly and legibly. Do not detach the Tracking Form from the Main Form.

2. Send your payment in with your entries.

Follow the payment instruction at the bottom of this form. You must have registered to enter work into the show and scholarships.

3. If the work you are entering in the show is the same as the work you are entering in the scholarships,

you must have two copies of the entry. You cannot enter only one piece for both the show and the scholarships. You must have one copy for the show, and one copy for the scholarships.

4. You must include a 700-word minimum essay on why you wish to pursue a career with the studio you would most like to work for.

5. Put all of your pieces into one package.

Label the back of your package with the name of the scholarship that you are applying for, your name, and your school. For example:

Jump-Start Scholarship

Your Name

Name of Your School

6. If you are applying for more than one scholarship, they can be mailed together as long as they are clearly marked.

7. Mail in your entries and registration form with payment to:

**National Student Show
Clampitt Paper Company
ATTN: Crystal Bryant
9207 Ambassador Row
Dallas, TX 75247**

8. Mail in your entries on time.

Deadline for entries is April 16, 2010.

SCHOLARSHIP FORM D

D-Jump-Start Scholarship

Scholarship Category Number *(see list for reference)*

Student Name

Year in School *(Senior, Junior, etc.)*

Name of School *(no abbreviations please)*

Name of Instructor *(who is most responsible for your development)*

Your Home Address

City

State

Zip

Email Address

Phone Number *(with area code)*

TRACKING FORM *(do not detach from main entry form)*

D-Jump-Start Scholarship

Scholarship Category Number *(see list for reference)*

Student Name

Year in School *(Senior, Junior, etc.)*

Name of School *(no abbreviations please)*

Name of Instructor *(who is most responsible for your development)*

Your Home Address

City

State

Zip

Email Address

Phone Number *(with area code)*

PAYMENT *(Check Only One)*

1. I have enclosed a cashier's check or money order for \$25, made payable to DSVC.

2. I would like you to bill my credit card for \$25. Credit Card type (circle one): **VISA MC AmEx**

Credit Card Number _____

Expiration Date _____

Name on Card _____

D: Jump-Start Scholarship – A \$2,000 award is presented at the discretion of the 2010 Student Show judges to up to two (2) senior-level students who exhibit outstanding work, and who could benefit from a career-starting boost. Each winner will receive a cash prize of \$2,000 to help get you ready for your chosen career path.

To enter you must:

1. Submit 7-10 of your best pieces in the field you are studying or wish to study.
2. Include a 700-word minimum essay on why you wish to pursue a career with the studio you would most like to work for.

Entry fee: \$25



SIXTH ANNUAL NATIONAL STUDENT SHOW

presented by the Dallas Society of Visual Communications

GOLDEN APPLE NOMINATION

Clampitt Paper Company, Attn: Crystal Bryant, 9207 Ambassador Row, Dallas, TX 75247

For more information visit www.nationalstudentshow.org

Entries due by April 16, 2010

INSTRUCTIONS:

1. Fill out one form per Nomination.

Print clearly and legibly. Follow the rules on the show website: www.nationalstudentshow.org

2. You must include a 700-word minimum essay on why the instructor or professor you are nominating deserves to be named Outstanding Educator of the Year.

3. Label the back of your envelope with the name of the scholarship that you are applying for, your name, and your school. For example:
Golden Apple Award
Your Name
Name of Your School

4. If you are applying for more than one scholarship, you must fill out a separate form for each nomination.

5. Mail in your entries and registration form with payment to:
National Student Show
Clampitt Paper Company
ATTN: Crystal Bryant
9207 Ambassador Row
Dallas, TX 75247

6. Mail in your entries on time.
Deadline for entries is April 16, 2010.

G: Golden Apple Award – At the discretion of the current DSVC Board of Directors, one outstanding college, university or art school professor will be honored with the distinguished Golden Apple Award. Want to recognize the outstanding teacher who has started you on your career path? Nominate him or her for the Golden Apple by writing a short essay. The DSVC considers only those candidates whose student(s) submit a completed entry form and short essay. No entry fee.

G – Golden Apple Award

Scholarship Category Number *(see list for reference)*

Student Name _____ Year in School *(Senior, Junior, etc.)*

Name of School *(no abbreviations please)*

Name of Instructor *(who you are nominating for Outstanding Educator of the Year)*

Your Home Address _____

City _____ State _____ Zip _____

Email Address _____ Phone Number *(with area code)*

Department Dean _____ Phone number *(office number)*



SIXTH ANNUAL NATIONAL STUDENT SHOW

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MAIN ENTRY FORM

Clampitt Paper Company, Attn: Crystal Bryant, 9207 Ambassador Row, Dallas, TX 75247

For more information visit www.nationalstudentshow.org

Entries due by April 16, 2010

INSTRUCTIONS:

1. Fill out one form per entry.

Print clearly and legibly. Do not detach the Tracking Form from the Main Form.

2. Attach the entry form to the back of each piece.

The Tracking Form will be removed from the back of your piece during judging, so do not permanently adhere it to your piece (i.e. no spray-mount or glue, please).

Show Categories

For a more in-depth explanation of the categories, visit www.nationalstudentshow.org

General Design

- 01. Logos
- 02. Letterhead Program
- 03. Packaging
- 04. Posters
- 05. Miscellaneous Design

Publication Design

- 06. Book Covers / Spreads
- 07. Magazine Covers / Spreads
- 08. Brochures & Catalogs
- 09. Annual Reports

Advertising

- 10. Print Advertising—General
- 11. Print Advertising—Public Service Pro Bono
- 12. Broadcast Advertising—Television or Radio

Environmental Design

- 13. Environmental Design

Multimedia Design

- 14. Interactive Design
- 15. Motion Design

Industrial Design

- 16. Industrial Design

Illustration

- 17. Illustration, single and series
- 18. Animation

Photography

- 19. Photography, single and series

Group Projects

- 20. Group project

Graduate Work

- 21. Graduate Student Work

Total Campaign

- 22. Total Campaign

MAIN ENTRY FORM

Show Category Number (see list for reference)

Title of Entry (You must be able to determine from this description which piece was accepted)

Student Name Year in School (Senior, Junior, etc.)

Name of School (no abbreviations please)

Name of Instructor (in whose class you completed this entry)

Your Home Address

City State Zip

Email Address Phone Number (with area code)

Short Description of Work (optional)

TRACKING FORM (do not detach from main entry form)

Show Category Number (see list for reference)

Title of Entry (You must be able to determine from this description which piece was accepted)

Student Name Year in School (Senior, Junior, etc.)

Name of School (no abbreviations please)

Name of Instructor (in whose class you completed this entry)

Your Home Address

City State Zip

Email Address Phone Number (with area code)

Short Description of Work (optional)

PAYMENT

You may pay \$20 each for individual entries or pay \$100 and submit up to 10 entries. Additional entries beyond 10 will be \$20 each (ex: 11 entries would cost \$120).

I am entering a total of _____ entries, at \$20 per entry, for a total of \$ _____

I am entering up to 10 entries for \$100.

I am entering more than 10 entries. Total number of entries: _____ Total \$ _____

I have enclosed a cashier's check or money order for \$ _____ (made payable to DSVC), or I would like to bill my credit card for \$ _____ Credit Card type (circle one): VISA MC AmEx

Credit Card Number _____

Expiration Date _____ Name on Card _____



SIXTH ANNUAL NATIONAL STUDENT SHOW

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Best of Category – \$125 (per category)

Awarded to the entry judged as the best from each of 22 categories. Each category winner (or winners, in case of a tie) receives a cash award of \$125. Not all categories are guaranteed a Best Of.

Best of Show – \$500

Awarded to the best overall entry from the “Best of Category” winners. The winner receives an additional cash award of \$500.

Judge’s Choice – \$250

Each judge selects his or her own favorite entry. Winners receive cash awards of \$250 each.

Best School Prize –\$1,000 award

Awarded to the college, university, or art school whose students, as a whole, exhibit the highest level of work. Submissions will be judged on the overall quality—not quantity—of the entries. The winning school will receive \$1,000 for its school.

Golden Apple Award

At the discretion of the current DSVC Board of Directors, one outstanding college, university or art school professor will be honored with the distinguished Golden Apple Award. Want to recognize the outstanding teacher who has started you on your career path? Nominate him or her for the Golden Apple by writing a short essay. The DSVC considers only those candidates whose student(s) submit a completed entry form and short essay.

CATEGORIES

Clampitt Paper Company, Attn: Crystal Bryant, 9207 Ambassador Row, Dallas, TX 75247

For more information visit www.nationalstudentshow.org

Entries due by April 16, 2010

General Design

- 01. Logos**
- 02. Letterhead Program**
- 03. Packaging** (does not include product design)
- 04. Posters**
- 05. Miscellaneous Design** (invitations, announcements, wearables, etc.)

Publication Design

- 06. Book Covers / Spreads**
- 07. Magazine Covers / Spreads**
- 08. Brochures & Catalogs**
- 09. Annual Reports**

Advertising

- 10. Print Advertising—General** (Campaigns must include at least 3 pieces, and are limited to a maximum of 3 boards)
- 11. Print Advertising—Public Service Pro Bono** (Campaigns must include at least 3 pieces, and are limited to a maximum of 3 boards)
- 12. Broadcast Advertising—Television or Radio** (storyboards and scripts also accepted)

Environmental Design

- 13. Environmental Design** (information graphics, signage, wayfinding systems, museum displays, etc.)

Multimedia Design

- 14. Interactive Design** (all multimedia applications that are interactive: websites, interactive multimedia, video games, etc.)
- 15. Motion Design** (all multimedia applications that are not interactive: movie titles, self-playing presentations, etc.)

Industrial Design

- 16. Industrial Design** (includes product design)

Illustration

- 17. Illustration, single and series** (series must include at least 3 pieces)
- 18. Animation** (accepted as storyboards or .swf files)

Photography

- 19. Photography, single and series** (series must include at least 3 pieces)

Group Projects

- 20. Group project** (each group project may be entered only once, and may not be entered in other categories)

Graduate Work

- 21. Graduate Student Work** (Since the Show is designed for undergraduates, all graduate student work may not be entered in other categories)

Total Campaign

- 22. Total Campaign** (3 or more pieces, that are part of one campaign, from three different categories above. Example: 1 poster, 1 brochure and 1 packaging piece)